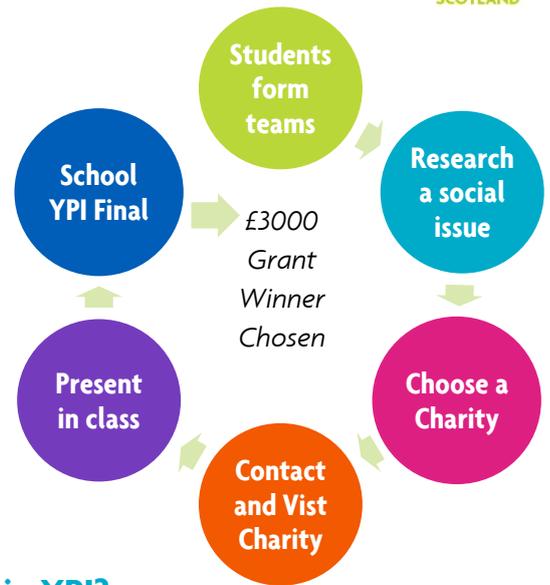


What is YPI?

- YPI is an active citizenship programme that raises awareness among young people about philanthropy and their local community.
- Each participating school, each year, is responsible for directing a £3000 YPI Grant to a local charity through a unique programme of team work, research and competition.
- Teams of students research social issues in their local community and select a charity they would like to represent.
- Following a process of active research and direct charity engagement, the most deserving teams go on to present at a school-wide final where a panel of judges determine which team will win a £3000 grant for their chosen charity.



After YPI...

99% Teachers report that students are more able to identify and describe social issues within their communities as a result of YPI.

70% Teachers report that students have remained engaged with their charities after completing the YPI programme.

Why should I participate in YPI?

- Your organisation could win an unrestricted £3000 grant!
- You will create meaningful opportunities for young people to directly interact with, and understand, the charitable sector; impacting on how young people view their role within the community as active citizens.
- YPI engagement can support awareness raising and help nurture strong school partnerships as young people advocate on behalf of your organisation.
- YPI students can contribute directly to your organisation – whether as volunteers or lasting supporters – often drawing upon a valuable skills set (e.g. social media & digital, etc.)

100% Charities surveyed would recommend supporting schools & students participating in YPI

Sounds great! What is expected of me/my charity?

- Field initial questions via phone or email from YPI Teams, and gauge how prepared they are & how seriously they are taking the process.
- Signpost them towards relevant resources and online materials to support their initial research. Always remember, charity generated resources and videos do not play out well at YPI Finals.
- The committed teams will want to meet-up. Arrange time/space for students to visit your organisation. Encourage them to arrive prepared. Visits typically take between 30-45 minutes.
- Consider the needs of your organisation and share specific examples of how £3000 would support your work. The process is competitive therefore the business case must be clear & compelling.
- Share local case studies with students for inclusion in their presentations. Creative storytelling can really bring the work of your organisation to life.
- Encourage your YPI team(s) to update you on progress & stay involved!

"I have been overwhelmed by the impact that this initiative has had on our charity. The YPI Grant has been valuable, however the awareness raising & direct school engagement through YPI is just as important. It has enabled so many other young people to access support."
Beautiful Inside & Out SCIO

Find out more!

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